



Hip Hop Film Festival

we rock. we don't stop.



2035 Fifth Avenue
New York, NY 10035
USA



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212-254-4400 (sponsorship)
347-574-0700 (filmmakers)

FOR IMMEDIATE REALEASE

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Hip Hop Film Festival Announces the NYC Premiere of Donovan Howard's **ARTIFICE** as the festival closing film on Sunday August 5th

July 6, 2018

New York, NY - The third edition of the award-winning Hip Hop Film Festival, presented by 247Films.tv, is proud to announce the star-studded selection for the 2018 festival's closing night.

ARTIFICE: Loose Fellowship and Partners - Starring Hip Hop's #1 Freestyler and Viral MC **Mysonne** NY General, **Ohene Cornelius** (Kick Ass / Black And Sexy TV), and Reggae superstars **Red Fox & Nardo Ranks**. Artifice is a dark satire about the organized crime under belly with a spiritual twist. The fast-talking, over the top, colorful characters hustle their way through a deadly game of deceit for that mean green. The Caribbean flavor adds extra spice to the shenanigans.

Artifice focuses on two NYC Kingpins who decide to make a "gentleman's agreement" towards a territorial ceasefire. The agreement entails a more "corporate" approach to their nefarious affairs. Surprisingly- one of the two Kingpins decides to use questionable means by enlisting the help of a voodoo worker, to help in his illicit activities and to over-through his more powerful rival. Madness ensues - leaving no one's soul safe in the aftermath.

A real treat for any Tarantino fans - A cinematic roller-coaster of comic pathos and supernatural chills.

ABOUT THE HIP HOP FILM FESTIVAL NYC

Out of over 5,000 festivals in the world, the Hip-Hop Film Festival is the only festival to focus on writers, directors and producers who grew up in the global culture of Hip Hop. This season the festival hosts over 100 directors, producers and screenwriters from the United States, France, Brazil, Saudi Arabia, Canada, the UK, Russia, Switzerland, South Africa, India, Japan, Portugal, Argentina and more. The Hip Hop Film Festival features every genre (mystery, sci-fi, horror, action, romance, etc.) of story from filmmakers who live across the world. It is also the only film festival that shares the profits from the festival with the filmmakers selected to participate.



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