



# Hip Hop Film Festival

we rock. we don't stop.



2035 Fifth Avenue  
New York, NY 10035  
USA



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FOR IMMEDIATE REALEASE

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## **HIP HOP FILM FESTIVAL HONORS MELVIN VAN PEEBLES AS THE G.O.A.T. WITH THE HHFF 2018 LEGEND AWARD**

July 6, 2018

The Hip Hop Film Festival will honor the original baaadaaass, Melvin Van Peebles at the 2018 Hip Hop Film Festival awards ceremony on August 5<sup>th</sup> at 8pm.

Noted as the father of independent filmmakers, Melvin's groundbreaking legacy is the source of inspiration for independent filmmakers, especially those of color who are regularly barred entrance into the lucrative world of filmmaking.

Melvin Van Peebles defied the odds by being the first Black man to address police brutality using the power of cinema with his film "*Sweet Sweetback's Baadaaasss Song*". He began a revolution in film by writing, producing, scoring, promoting and touring the film himself, without asking any studio or Hollywood entity for permission.

His biggest contribution however, was teaching his son Mario Van Peebles his love of film, leading his heir to give the world the most successful Hip Hop movie in cinematic history, the legendary classic "*New Jack City*".

The Hip Hop Film Festival will present Mr. Peebles with the LEGEND (THE G.O.A.T.) award during the festival's 3<sup>rd</sup> annual award ceremony, taking place August 5<sup>th</sup>, 8pm at the National Black Theatre located at 2031 Fifth Avenue, New York, NY 10035.

### ABOUT THE HIP HOP FILM FESTIVAL NYC

Out of over 5,000 festivals in the world, the Hip-Hop Film Festival is the only festival to focus on writers, directors and producers who grew up in the global culture of Hip Hop.

This season the festival hosts over 100 directors, producers and screenwriters from the United States, France, Brazil, Saudi Arabia, Canada, the UK, Russia, Switzerland, South Africa, India, Japan, Portugal, Argentina and more.

The Hip Hop Film Festival features every genre (mystery, sci-fi, horror, action, romance, etc.) of story from filmmakers who live across the world. It is also the only film festival that shares the profits from the festival with the filmmakers selected to participate.



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